

About

Shang-Lun Yang is a graphic designer currently residing in New York. Before that, he finished his studies at Pratt Institute in 2012. He specializes in branding, prints, and digital design.

Education

Pratt Institute / New York / 2012
MS Communication Design - Digital Design

Fu-Jen Catholic University / Taiwan, Taipei / 2009
BS English Literature

Experience

Junior Graphic Designer, ALOHA / Sept. 2014 — Present

Worked with art director to create brand contents to support social media, editorial, and marketing teams. Responsible for emails, banners, and promotional collaterals.

Graphic Designer, Arch & Loop / Aug. 2013 — Aug. 2014

Assisted art director and senior designers from concept development to final execution of interactive, editorial, and packaging design.

Freelancer, La Mer / Jul. 2013 — Aug. 2013

Worked with art director on packaging and marketing materials for company products, and research for creative direction.

Freelancer, Laird & Partners / Apr. 2013 — May 2013

Designed presentation for clients, layout for magazine ads, research for creative direction, and photo retouching for branding campaigns.

Freelancer, Partners & Spade / Mar. 2013 — Apr. 2013

Executed branding projects, presentation layout design, and final delivery of prints.

Junior Graphic Designer, Edun / Jan. 2013 — Mar. 2013

Handled editorial design for press, internal documents, and photo retouching.

Junior Graphic Designer, Pop-Market / Sept. 2012 — Jan. 2013

Created campaign email layouts, internal documents, and assisted art director with branding strategies.

Awards

W3 Silver Award
Silver CLIO Award
Bronze Pentaward
The Dieline Award
Gold Spark Award
HOW International Design Award Merit